

## REPORT

### **A TALK ON ENHANCING STARTUP SUCCESS: THE SIGNIFICANCE OF PROBLEM-SOLVING SKILLS AND CORPORATE GOVERNANCE**

**Event Date:** 15.04.2023

**About the event:**

ASHINE organized a talk on "Enhancing Startup Success: The Significance of Problem-Solving Skills and Corporate Governance," on April 15<sup>th</sup>, 2023. The talk aimed to enlighten students and startups on the importance of problem-solving skills and corporate governance in enhancing the success of their businesses.

The talk was delivered by Mr. Ibrahim Susiwala, the Senior Partner, Investment Banking & FEMA at Enwisen Consulting. During the talk, Mr. Susiwala emphasized the importance of problem-solving skills in entrepreneurship. He highlighted that startups encounter various challenges that require creative problem-solving skills to overcome. He advised startups to focus on identifying and solving problems in their niche to differentiate themselves from competitors.

Furthermore, Mr. Susiwala stressed the importance of corporate governance in startups. He explained that good corporate governance practices help startups build trust with stakeholders, attract investors, and enhance the long-term sustainability of their businesses. He urged startups to prioritize corporate governance from the inception of their businesses.

The talk was interactive, and participants had the opportunity to ask Mr. Susiwala questions related to the subject matter. The talk ended with a vote of thanks by the ASHINE team.

In conclusion, the session was informative and, participants gained insights into the importance of problem-solving skills and corporate governance in enhancing the success of startups.